

2002 DMX MUSIC Holiday Programming

Attention Broadcast Listeners,

DMX MUSIC is making your holiday wishes come true, courtesy of our talented music elves. DMX MUSIC Holiday Programming captures the spirit of the season and creates the perfect holiday atmosphere for your business. To ring in the 2002 holiday season, DMX MUSIC is proud to bring our customers six dedicated holiday music programs. *The following DMX MUSIC holiday programs will be available from November 1st to December 31st, 2002 except where noted:*

Pop Holiday (50%)

Channel 97 (Familiar Favorites)

Available from November 22 – December 26, 2002.

An energetic collection of this year's biggest hits and modern holiday classics. Pop, dance, urban and alternative enliven this festive, bright holiday mix.

Type: Vocal

Energy Level: Medium - High

Playlist: Sugar Ray, Christina Aguilera, Sarah McLachlan, Nat King Cole, Britney Spears, Celine Dion, Madonna, 'N Sync, Faith Hill, Dido, Macy Gray, Sling

Traditional Holiday (100%)

Channel 99 (Holidays & Happenings)

A variety of classic holiday songs performed by popular music's greatest stars, past and present, whose voices and performances make them holiday standards.

Type: Vocals with occasional instrumentals

Energy Level: Medium - High

Playlist: The Carpenters, Whitney Houston, Mel Torme, Amy Grant, Nat King Cole, Frank Sinatra, Gloria Estefan, Andy Williams, Bing Crosby, Stevie Wonder, The Ronettes, Arthur Fiedler & The Boston Pops

Contemporary Holiday (100%)

Channel 107

Available October 1, 2002.

Great for casual browsing and power shopping at the last minute. This mix of happy holiday pop, R&B and oldies energizes your customers' experiences.

Type: Vocal

Energy Level: Medium - High

Playlist: Britney Spears, 'N Sync, Bruce Springsteen, Christina Aguilera, Backstreet Boys, Elton John, Mariah Carey, Eagles, John Lennon, Ricky Martin, Destiny's Child

Latin Holiday (100%)

Channel 108

Available from November 1, 2002 – January 6, 2003.

A variety of contemporary and classic holiday songs performed by Latin music's biggest stars and favorite performers.

Type: Vocals with occasional instrumentals

Energy Level: Medium - High

Playlist: Chayanne, Luis Miguel, Gloria Estefan, Jennifer Lopez, Barrio Boyz, Julio Iglesias, Latin Spice Band, Simone

Lite Classical Holiday (20% holiday/80% classical weekdays, 40% holiday/60% classical weekends.)

Channel 109

Celebrating the yuletide in stylish fashion with music from the Baroque, Classical and Romantic periods mixed with versions of favorite carols from around the world.

Type: Instrumental

Energy Level: Low - Medium

Playlist: Pearlman conducting Boston Baroque, Canadian Brass, Locke Brass Consort, Fiedler conducting the Boston Pop, von Karajan conducting the Berlin Philharmonic, Red Byrd & The Rose Consort of Viols, and Music Antigua Wein

Instrumental Holiday (100%)

Channel 113

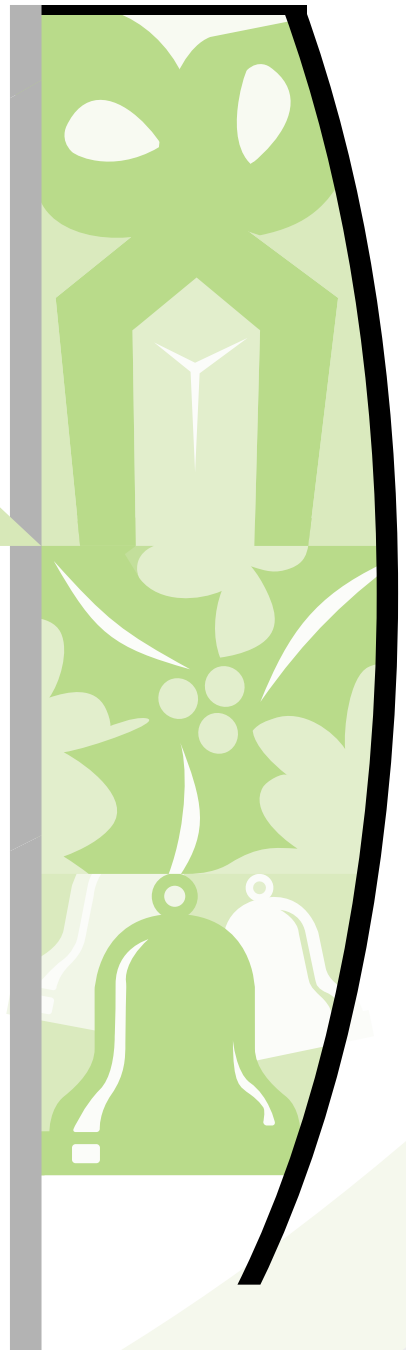
Available from October 1, 2002 – January 6, 2003.

All instrumental renditions of holiday standards from contemporary jazz and new age artists. You'll also hear pianists, traditional orchestras and small ensembles performing classical holiday pieces.

Type: Instrumental

Energy Level: Medium - High

Playlist: Kenny G, Arthur Fiedler & The Boston Pops, Boney James, Jim Brickman, The Canadian Brass, David Benoit, Mannheim Steamroller, Christmas Bells & Brass, The Glenn Miller Orchestra



DMX
MUSIC™
What You Want To Hear

In addition to the dedicated holiday programs,

the following DMX MUSIC programs will have holiday songs of the appropriate format mixed in with their regular programming. The blend of holiday songs varies by program. For most of the DMX MUSIC programs, the holiday songs will be available from November 29 through December 26, 2003.

Format	Channel Number	DMX MUSIC Program
Country	11	Modern Country
	12	Traditional Country
Instrumental	55	Contemporary Instrumentals
	72	Piano
Jazz	5	Jazz
Latin	13	Tejano
	14	Salsa
	35	Latin Contemporary
	38	Regional Mexican
Oldies	8	Golden Oldies
	19	Rock 'n' Roll Oldies
	70	'70s Hits
Pop/AC	9	Adult Contemporary
	63	Coffeehouse Rock
	79	Hot Traxx
Religious	47	Contemporary Christian
Rock	7	Classic Rock
	25	Album Rock
	27	Alternative
Specialty	21	Great Standards
	59	Children's
Urban	15	Urban Adult Contemporary

ProSat Listeners

Normal Broadcast	Holiday Broadcast	Dates
Hot Traxx	20-25% Holiday	November 29 – December 26
Familiar Favorites	Pop Holiday Blend	November 22 – December 26
Upbeat Oldies	Traditional Holiday	November 22 – December 27
Smooth Jazz	Instrumental Holiday	November 22 – December 27
Lite Classical	Lite Classical Holiday Blend	November 22 – December 27
Modern Country	Country Holiday	November 22 – December 27

If you have any questions, please contact our Customer Support Center, **(800) 466-3666**.